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SMC Business Councils & Pittsburgh North Regional Chamber Announce New Business Partnership

CRANBERRY TOWNSHIP, PA (January 5, 2016) - Recognizing businesses join professional associations to promote their businesses, make connections and streamline their internal processes, the SMC Business Councils created a business partnership enabling the members of participating Chamber of Commerce and Trade Associations to save on their SMC Membership dues.

“This type of partnership makes so much sense,” stated Steven Shvak, SMC Business Councils’ President. “In creating the partnership model we recognize the cost businesses pay in membership dues each year, so we can help reduce those costs. In addition, there is a misconception that we are in competition for the same businesses, but in reality, what our respective organizations do are very complimentary to one another.”

A great example is the Pittsburgh Regional North Chamber, the first to join with SMC on this Business Partnership, and who sees this as a great example of combining each organization’s strengths. “We’ve worked with SMC for years jointly hosting programs and events,” said Jim Boltz, Pittsburgh Regional North Chamber President. “We bring incredible business networking and professional development opportunities which marry quite nicely with SMC’s business networking, small business advocacy, and HR services.”

SMC and The Pittsburgh Regional North Chamber are celebrating the launch of their partnership over an evening cocktail reception on Tuesday, January 12th from 5:00-7:00 p.m. at the Hilton Garden Inn located in Cranberry Township. For more information, visit www.smc.org. To register for the event, go to www.pghnorthchamber.com.

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